



Multiple
 -Programs
 -Level
 Duration
 Operations
 -XX
 -Renewals
 -Reissue
 -Transfers etc
 Fee Structure

Leads
 Management
 De-duplication
 Electronic Import
 Leads
 Assignment
 Open and Close
 Leads
 Consultant
 Contracts
 Performance
 Tracking
 Consultant
 Wages
 Presentation
 tracking
 MIS Reports

Types of
 Members
 Card Number
 Embossing List
 Data export to
 POS
 Dispatch
 tracking
 Batch Closure
 Payment
 tracking
 Cancellation
 Renewals
 Lost Card
 tracking
 Reissue
 Preference
 tracking
 MIS Reports

Import of
 usage data
 Structuring
 of data
 Analysis and
 Reports
 Points
 calculation
 Statement
 Generation
 Dispatch
 tracking
 Flagging
 returns
 Points
 Redemption
 MIS Reports

Summary Screen
 Event reminder –
 Birthday / Ann
 etc
 E Mail
 reservations
 with preference
 and
 transaction
 history
 Comment
 tracking
 Palm Interface
 MIS Reports

Communication – E Mail, Snail Mail, personalization

Task Management – Assignment and Tracking / Query